

Culture is

New York's Workforce:
NYC's creative economy employs 300,000 people, including thousands of union jobs!! Non-profit cultural institutions provide a pipeline to those jobs for New Yorkers.

A Unifier During Difficult Times: Culture unites people from all walks of life to share ideas, engage in dialogue & tackle difficult topics in a way that allows for all perspectives & viewpoints.

New York's Economic Engine:
Culture generates an astounding 13% of the city's economic activity. It drives tourism & anchors local economies driving street traffic to restaurants & small businesses.

A Safe Space to Build Better Communities:
Culture improves mental health, provides youth with enriching engagement, & brings people together to create lively safe neighborhoods.

An Equalizer in an Often-Inequitable World:
Culture allows for people to embrace differences, understand conflict & imagine themselves as part of the solution.

Investing in New York's cultural community ensures a healthier, vibrant city and creates a stronger, more compassionate and inclusive society.

Culture

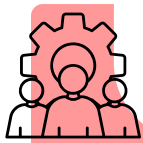
By the Numbers

CULTURE

FOR ALL



The city's creative economy generates a staggering \$110B in economic activity.



Employs 300,000 people, paying \$30B in wages, the majority of which go to NYC residents so are spent in the city.



Creative sector accounts for 13% of the city's total economic output; it is the number one driver of tourism in the city.



Cultural organizations across the city host 307 MILLION attendees a year; 72% of their programming is FREE to attend.



They have partnerships with 82% of NYC public schools.

New Yorkers for
Culture & Arts

ny4ca.org



*NYC Comptroller report <https://comptroller.nyc.gov/reports/the-creative-economy/>